



THE SENTINEL

The Official Newsletter of Friends Of Lake Keowee Society

The Sentinel is published bimonthly and mailed to all active FOLKS members, as well as distributed to area libraries and businesses.

ADVERTISING RATES FOR 2018 (6 issues per year)

BLACK AND WHITE ADS

- 1/8 page (2-1/4"h x 3-5/8"w) \$200 per year
- 1/4 page (4-3/4"h x 3-5/8"w) \$400 per year
- 1/2 page (5"h x 7-1/2"w) \$800 per year
- Full page (10"h x 7-1/2"w) \$267 per issue

COLOR ADS

- 1/8 page (2-1/4"h x 3-5/8"w) \$300 per year
- 1/4 page (4-3/4"h x 3-5/8"w) \$600 per year
- 1/2 page (5"h x 7-1/2"w) \$1,200 per year
- Back page color banner \$1,100 per year
- Front page color banner \$1,500 per year
- Full page (10" x 7-1/2"w) \$400 per issue

Advertising deadlines (1st of the month):

January, March, May, July, September, November.

Ad format: Ads should be **camera-ready**, at 300 dpi, and with correct dimensions. Ads may be submitted as Word, Photoshop, PDF or JPG (no MS Publisher files). Graphic design is available on an individual basis. Call for quote.

FOLKS is a 501(c)(3) tax-exempt organization. Contact the FOLKS office for advertising inquiries: 864-882-3655. To learn more about FOLKS, visit the website: www.keoweefolks.com